



HOMETOWN HERO BANNER PROGRAM

The City of Elyria will offer our Hometown Hero Banner program again this year to honor those who have served in the Armed Forces and have ties to the City of Elyria. Each banner will recognize a specific service person and will include their name, branch of service, and photo. Banners will be displayed along Middle Avenue, 2nd, and 3rd Street from the end of May through mid-November every year. The full-color banners are printed double-sided and measure 24"W x 48"H.

HOW DO I PURCHASE A BANNER?

Thanks to the fundraising efforts by the Elyria Council of Veterans, this year banners will only be \$37.00!

Complete the attached application and return to Elyria City Hall. Be sure to review the application carefully regarding proof of service, photo submission and payment process. Applications can be scanned & emailed to wtrimble@cityofelyria.org or mailed to Hometown Hero Banner Program at City Hall. Deadline for applications is **Monday April 1st, 2024 or until spots are filled.**

Photo Submission: Photographs may be submitted in either a printed or digital format. Please note that the photos are the most important part of these banners! Please send in high quality images ONLY.

Option A: Printed photographs: Photos need to be at least 8" x 10" and must not be enlarged from a smaller print or photocopied from an original print. The photo must be in color, black & white, or sepia toned (brownish). It does not matter how old the photo is, as long as it is clean and in focus.

Option B: Digital photographs: Images need to be at least 300 dpi high-resolution photos in a JPEG, TIF or PNG file format as (RGB or CMYK) that would print clearly at an 8" x 10" size. Please DO NOT enlarge existing images electronically as this degrades the image quality. Web images or cellphone shots of the original print are not acceptable. Images saved in any document other than JPEG, TIF or PNG will not be useable.

****Digital photographs must be emailed to wtrimble@cityofelyria.org WITH APPLICATION.**

***Program details subject to change, space is limited, the City of Elyria is not responsible for replacing banners that are stolen, damaged, or destroyed due to vandalism, age, or any acts of nature including high winds. ***



Hometown Hero Banner Application

Name of Hometown Hero _____

(Name to be displayed on banner, please print legibly)

Branch of Service _____

Name of Applicant _____

Relationship to Hero _____

Hero's Connection to City of Elyria _____

Email Address _____

Street Address _____

City/State/Zip _____

Phone Number _____

Photo Submission: Digital _____ Printed _____

Applicant's Signature _____ Date _____

*Special Banner Location Request- If you have a specific place you would like to have your banner placed on Middle Ave., 2nd, or 3rd, please state in detail below. Note due to limited space all requests may not be fulfilled.

When submitting your application, the following is required:

- Completed Application with photograph
- Copy of the Hometown Hero's DD214
- Check for \$37.00 made out to the City of Elyria

Mail or drop off to:

City of Elyria
ATTN: Hometown Hero Banner Program
131 Court St. Suite 301
Elyria, OH 44035