

MIDWAY MALL TOWN HALL MEETING

AUGUST 31st, 2023

At the conclusion of the meeting, a voluntary survey was conducted.

- **When asked, “If you had to choose one thing, what is most important for the future of the mall?,” 100% (34 votes) of participants voted for JOBS.**
- **Participants were asked to check all options that they would like to see for the Mall’s future.**



CITY OF ELYRIA

Midway Mall Planning Survey Report:

What Town Hall Meeting Attendees Want to See for the Mall's Future

The Top 5 Responses were as follows:

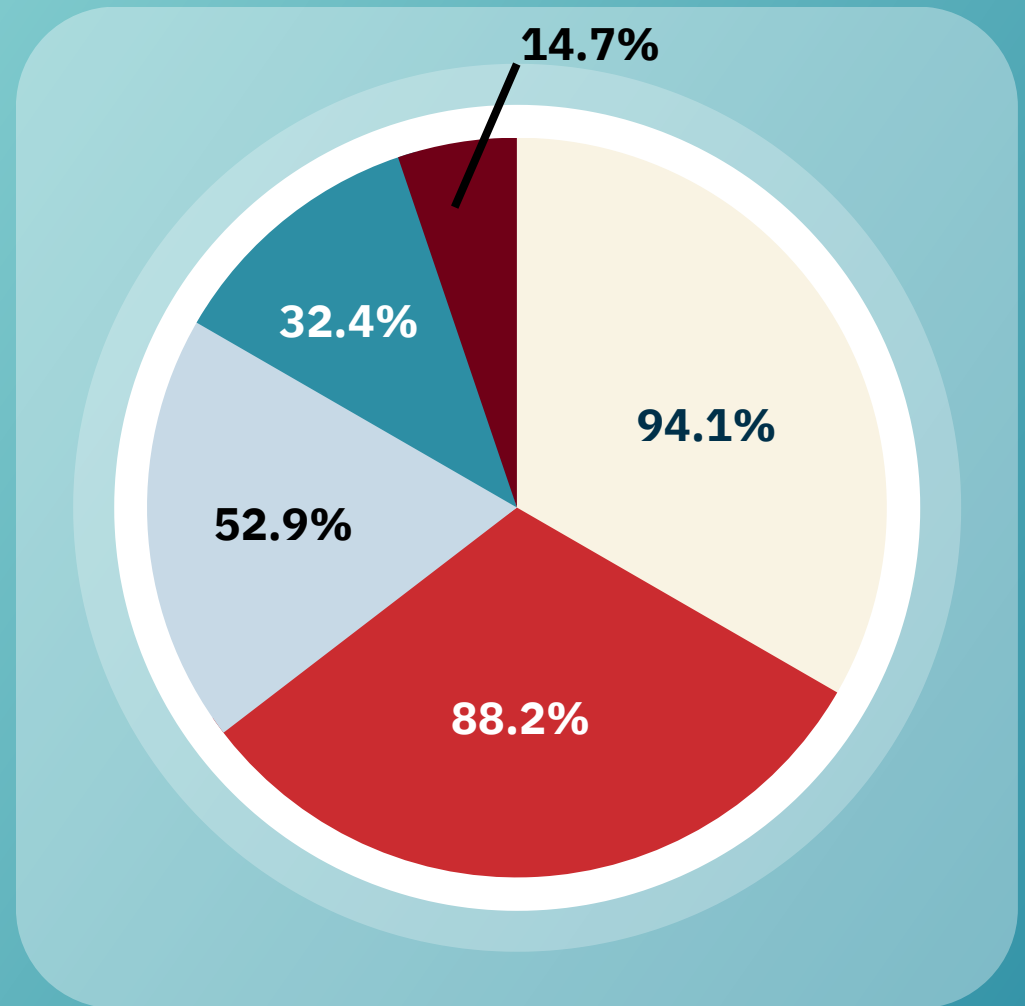
 **Light Industrial Manufacturing** (32 votes)

 **Medical** (30 votes)

 **Convention Center** (18 votes)

 **Retail** (11 votes)

 **Homes** (5 votes)



MIDWAY MALL TOWN HALL MEETING

AUGUST 31st, 2023

Participants were also asked to check all options that they did not want to see for the Mall's future.




CITY OF ELYRIA

Midway Mall Planning Survey Report:

What Town Hall Meeting Attendees **Do Not** Want to See for the Mall's Future

The Top 5 Responses were as follows:

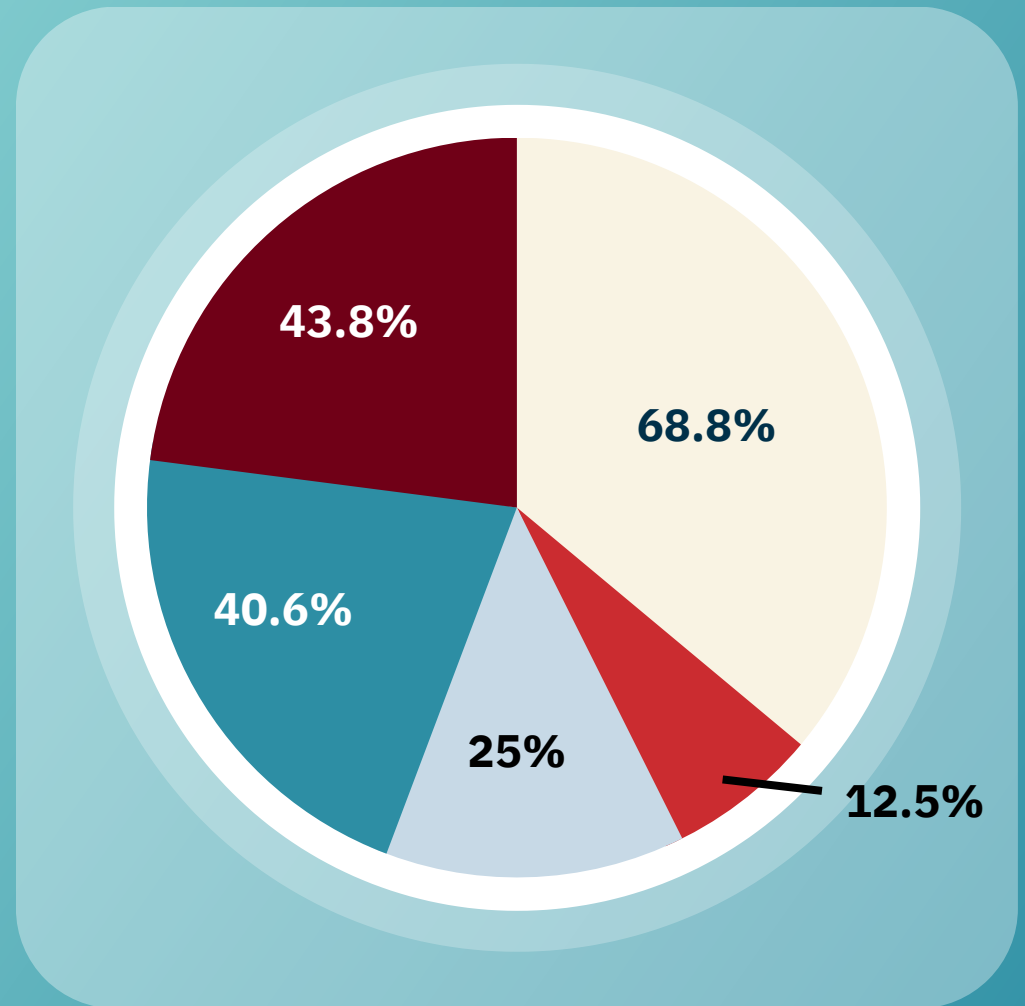
 **Truck Stop/Transportation Station** (22 votes)

 **Medical** (4 votes)

 **Convention Center**
(8 votes)

 **Retail** (13 votes)

 **Homes** (14 votes)



MIDWAY MALL PLANNING SURVEY

This same survey was posted on the City of Elyria's Website on September 1st, 2023 and conducted on a voluntary basis. We received 2,734 responses.

- “If you had to choose one thing, what is most important for the future of the mall?” 1,304 (48.4%) voted for JOBS.**
- The next majority vote was for Retail Shopping with 1,135 (42.1%).**
- Being able to walk around, and Facade/Painting Exterior, made up <10% of responses.**






Participants were asked to check all options of what they would like to see for the Mall's future. 2,733 responded.

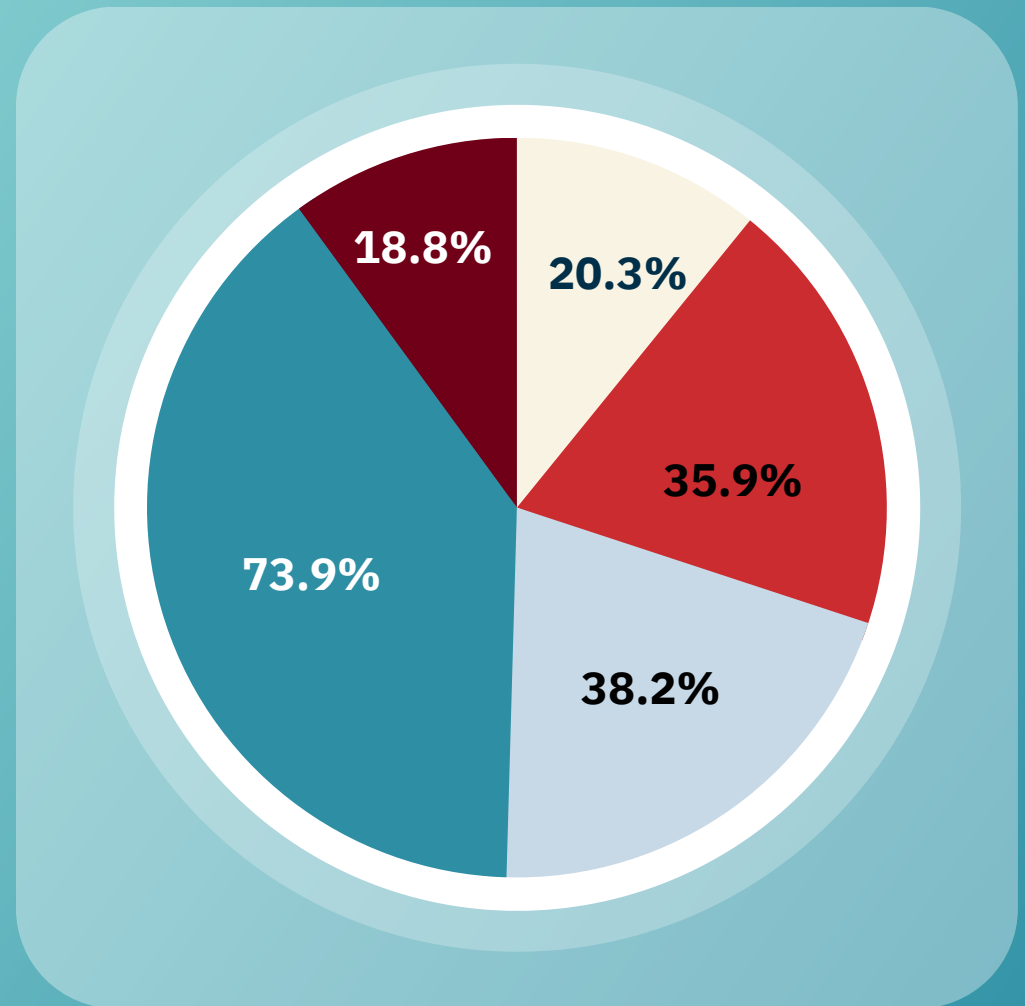


Midway Mall Planning Survey Report:

What **Online Survey** Participants Want to See for the Mall's Future

The Top 5 Responses were as follows:

-  **Truck Stop/Transportation Station** (555 votes)
-  **Medical** (982 votes)
-  **Convention Center** (1,043 votes)
-  **Retail** (2,021 votes)
-  **Light Industrial Manufacturing** (513 votes)



MIDWAY MALL PLANNING SURVEY

The participants were given the option to fill in a response if they did not find one that was adequate.

Commonly added responses were:

- **Community engagement opportunities**
- **Indoor recreation**
- **Indoor garden/green space**



MIDWAY MALL PLANNING SURVEY


Participants were asked to check all options that they did not want to see for the Mall's future. 2,628 responded.




CITY OF **ELYRIA**


Midway Mall Planning Survey Report: What **Online Survey** Participants **Do Not** Want to See for the Mall's Future

The Top 5 Responses were as follows:

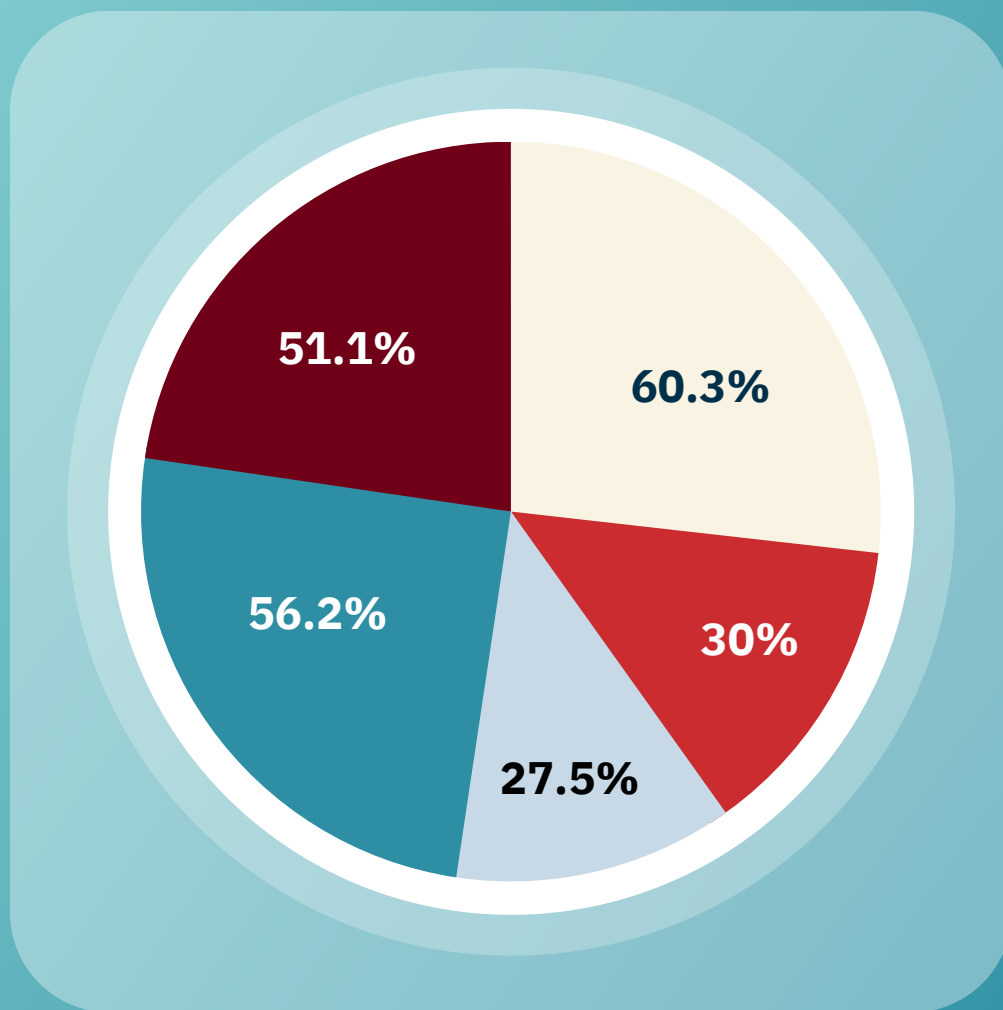
 **Truck Stop/Transportation Station** (1,586 votes)

 **Medical** (790 votes)

 **Convention Center** (724 votes)

 **Homes** (1,477 votes)

 **Light Industrial Manufacturing** (1,434 votes)



MIDWAY MALL PLANNING SURVEY

Participants were given the option to fill-in a response if they did not find one that was adequate.

Commonly added responses were:

- **Hotels**
- **Cleveland Clinic office space**
- **Vacant lot**

