



HOMETOWN HEROES BANNER PROGRAM

The City of Elyria is instituting a new banner program to honor and remember those men and women that have served in the Armed Forces and have ties with the City of Elyria. Each banner will be in honor of a specific deceased service person and will include their name, branch of service, and photo. Banners will be displayed along Middle Avenue from November through December.

The full-color banners are printed double-sided and measure 24"W x 48"H. The cost per banner is \$160.00.

HOW DO I PURCHASE A BANNER?

Step 1- Complete the attached application and return to Elyria City Hall for approval. Be sure to review the application carefully regarding proof of service and payment process. Applications can be scanned & emailed to pio@cityofelyria.org or mailed to Public Information Officer at City Hall.

Step 2- Once your application is approved, the photographs may be submitted in either a Printed or Digital format. Please note that the photos are the most important part of these banners! Please send in high quality images ONLY.

Option A: Printed Photographs: Photos need to be at least 8" x 10" and must not be enlarged from a smaller print or photocopied from an original print. The photo must be in color, black & white, or sepia toned (brownish). It does not matter how old the photo is, as long as it is clean and in focus.

Option B: Digital Photographs: Images need to be at least 300 dpi high-resolution photos in a JPEG, TIF or PNG file format as (RGB or CMYK) that would print clearly at an 8" x 10" size. Please DO NOT enlarge existing images electronically as this degrades the image quality. Web images or cellphone shots of the original print are not acceptable. Images saved in any document other than JPEG, TIF or PNG will not be useable!

****Digital photographs must be emailed to pio@cityofelyria.org.**

Program details subject to change, space is limited, the City of Elyria is not responsible for replacing banners that are stolen, damaged, or destroyed due to vandalism, age, or any acts of nature including high winds.

Hometown Hero Banner APPLICATION

Name of Hometown Hero _____

(Name to be Displayed on Banner, please print legibly)

Branch of Service _____

Name of Applicant _____

Relationship to Hero _____

Hero's Connection to City of Elyria _____

Email Address _____

Street Address _____

City/State/Zip _____

Phone Number _____

Photo Submission: Digital _____ Printed _____

Applicant's Signature _____ Date _____

When submitting your application the following is required:

- Completed Application
- Check for \$160 made out to the City of Elyria
- Copy of the DD214 can be mailed or dropped off to: Mail or Drop off to:
City of Elyria-City Hall
ATTN: PIO
131 Court Street
Elyria, OH 44035