Issue 6 Funds
July 1, 2017 through September 30, 2017

Vote YES on Issue 6!
ELYRIA P.R.I.D.E.
Invest in Elyria's Future
Elyria City Income Taxes

- 1%  All cities in Ohio have the ability to assess this tax without voter approval
- .25%  Police Levy (permanent, 1991)
- .50%  Five year temporary (1984)  Expires June 30, 2019
- .50%  Issue 6: five year temporary (July 1, 2016)  Expires June 30, 2021
The city rallied for a common goal....

Hard work..... but FUN!!!
Issue 6 campaign Strategies

- **Team members**: 50 active team members
- **Weekly email list**: to 300 team members and supporters
- **City of Elyria departmental employee visits**: All departments had in-person visits
- **Letters to the editor**: 56 positive (including 6 guest columns); 15 negative
- **Speaking**: dozens of speaking engagements
- **Endorsements**: F.O.P.; Elyria City Schools; AFSCME, Invest Elyria
- **Mailings**: Mailing #1 (3300 houses)  Mailing #2 (7700 houses)
- **Postcards**: Approximately 1000 to 1500 sent
- **Phone bank (40 volunteers)** 4000 calls
- **Door to door (40 volunteers)** 3000 doors
- **Yards signs**: 50 hand painted signs
And also...

- **7000 Placemats**: Smittys, Dairy Queen, Wolfeys, Cascade Café, Donnas Diner, and Midway Café. Two St Mary’s Pierogi lunches; Little League North pancake breakfast; St. Andrew Episcopal fish fry;

- **2000 Pizza stickers**: Marcos and Cozerria (Super Bowl weekend); Marcos, Cozerria, Papa Johns, Angelinas, and Sambinos (March 11-13)

- **Church bulletins**: Emmanuel Lutheran, St. Marys, First Presbyterian, Asbury Methodist, First United Methodist, St. Andrew Episcopal

- **Radio ads**: 48 thirty-second spots

- **Town Halls**: Four events including three “Heavy Levy Fun Nights” and one at the Elyria Art Works

- **Radio interviews**: WOBL, WDLW, and WEOL
Still more

- **Television segments**: 15 segments across all four Cleveland affiliates
- **Chronicle ads**: Election tab; 8000 flyers inserted in Sunday March 13th
- **Chronicle**: multiple stories, editorials, and photos
- **British Invasion Fundraiser**: sold out (300 in attendance): $6300.00 profit
- **Personal donations**: $9400.00  
  **Business donations**: $8300.00
- **Pride Ride**: Drug Mart on Abbe Road---interaction with shoppers and some canvassing businesses and a few homes
- **Human Issue 6 drone video**: January 23rd (fifty volunteers)
- **Testimonial videos**: 24 video clips and multiple other videos.  
  **102,363 people watched our videos on Facebook!!!**
- **Absentee ballot chasing**: approximately 600
- **Business cards**: 5000  
  **Fact sheets**: 5000 copies
Some of the people who made a difference!!!
Volunteers ran a textbook grassroots campaign!

We couldn’t have done it without them!
We had a common goal!
Victory Party at Smitty’s

7,444 For Issue 6
4,849 Against Issue 6
The first new levy in 24 years!!!
July 1, 2016 through September 30, 2017

- **Revenue:** $7,659,559.00

- **Expenditures:** $6,172,588.00

- **Current Balance:** $1,486,971.00
- Police: $2,107,174.00
- Parks: $855,553.00
- Streets: $1,923,188.00
- Capital Needs: $1,274,697.00
- Economic Development: $11,976.00
Police: $2,107,174.00

- 26 Ford Explorers (fully equipped) Average price $33,265 $864,902.30
- Laptops for new vehicles $3,512.67
- Dispatch System Project $343,627.54
- Salaries, benefits, pensions $540,497.18
- Operating & maintenance $48,130.88
- FCC licensing fees $1,500.00
- Exercise equipment $874.15
- Encumbrances $304,129.64
Parks: $855,553.00

- Design and Demolition: $196,548.00
- North Park Locker Rooms $636,073.20
  West Park Spray Pad
  South Park Spray Pad
- South Park Metal Pole Barn $22,932.00

- Additional projects from Capital Expenditures:
  South Park Demolition: $12,000.00
  Infield renovation: $19,777.89
  West Park roof: $40,660.00
  Abbe Rd. BB court: $10,449.98
  Zamboni: $92,258.85
- Streets: $1,923,188.00

- Ward 1: Garford (E. Broad to Cornell)
  Prospect (Cambridge to Stanford)
  Stanford (E. River to Park)
  Third St. (not Issue 6)

- Ward 2: Creekfield Court
  Fairmount Ave.
  Lorain Blvd. (Beechwood to Schaden)
  Bell (SR 57 to Furnace)
  Court (Broad to 2nd)
  Temple (Middle to CT parking lot)
  Chapel Ct (2nd St. to end of parking lot)
  Creekfield Ct.
  Fire Station #1 driveway

- Ward 3: Hampton Dr. (west of Abbe)
  Carol Ln. (west of Abbe to 376)
  Ashland Ave. (Vanderbilt to 239)
  Chestnut Ridge Road (not Issue 6 Summer 2018)
- **Streets:** $1,923,188.00 (continued)

  - Ward 4: Ford Rd. (Regency to Hill)
    - Windsor (Windsor to 409 Windsor)
    - Gulf Road (North Corp. limit to Windbrook—not Issue 6)

  - Ward 5: East Avenue and Third St. (not Issue 6)
    - 9th Street (West Ave. to Riverside)

  - Ward 6: Lowell (Penfield to Corp. limit)
    - Woodland (Foster to Walnut)
    - Third St. (not issue 6)

  - Ward 7: Hawthorne (Poplar to Cleveland)
    - Yorkshire Ct.
    - Duffey
    - Georgetown (Duffey to Howard)

- Roadway and Pavement Preservation
**Capital Needs: $1,274,697.89**

- **Cemeteries:** $59,999.61
  - Columbarium Appraisal
  - Veteran’s memorial
  - Asphalt repairs

- **Vehicles for various departments:** $184,442.14
  - Street: $73,867.00 (2 Ford F550’s)
  - Building: $46,417.00 (Explorer & Escape)
  - Parks: $19,083.50 (Escape)
  - Fire: $45,074.64 (2 Ford Escapes)

- **Two 2018 International Trucks for Street Dept.:** $178,299.04
  - 2 Judco snow plow packages and $189,798.00
  - 2 Storm Force packages

- **Lease payments on fire trucks:** $131,083.06

- **Mowers, trailers, equipment:** $36,090.00
- **Capital Needs:** $1,274,697.89 (continued)

- Communications equipment: $84,056.94
- Concrete pad at CMG & lot repairs: $29,272.50
- Office upgrades: $35,530.00
- Salt shed demolition: $6,000.00
- Rebuild of BAC Evap. Condense: $8,995.00
- Miscellaneous: $6278.80
- Encumbrances: $109,890.63